

**Census 2020 State Complete Count Committee  
Minutes of Special Meeting  
May 21, 2021, at 1:00 p.m.**

*This meeting was conducted in compliance with [the Oklahoma Open Meeting Act, as amended by SB 1031 and signed by Governor Stitt on February 10, 2021](#). Committee members participated remotely by teleconference. There was no physical location for this meeting. People could observe this meeting either remotely through **teleconference or in person**. Teleconferencing was through Zoom. Link to access meeting: <https://okcommerce.zoom.us/j/99888904567>. Meeting ID: **998 8890 4567**. Call-in: 312-626-6799.*

The notice of this Special Meeting was filed with the Secretary of State's Office on May 10, 2021. The agenda was posted at least forty-eight (48) hours prior to the meeting at the East entrance of the Oklahoma Department of Commerce building at 900 N. Stiles Ave., Oklahoma City as well as on the Oklahoma Department of Commerce Website at <https://www.okcommerce.gov>.

**1. Call to Order / Roll Call / Welcome**

- Chairman Kisling called the meeting to order at 1:03 p.m. and called for the roll.
- Joining: Kara Berst, Russell Boyd, Ty Burns, Hannah Davis, Jason Dunnington, Lisa Greenlee, Brent Kisling, Brian McClain, Francellies Otero, Lisa Powell, Adam Soltani, Carolyn Thompson, Marnie Taylor.
- Absent: Shannon Fleck, Chuck Hall, Kyle Ofori, Kevin Matthews, Becky Reynolds, Valerie Thompson, Matt White.
- Chair recognized a quorum.

**2. \* Approval of Minutes from 4 previous meetings**

- Lisa Greenlee moved to approve the minutes of the 6/22/2020, 8/21/2020, 9/18/2020, and 11/06/2020 meetings as presented. Jason Dunnington seconded. Motion approved.

**3. Remarks from Chairman Brent Kisling**

- Thank you to everyone – especially this Committee – who worked so hard on Oklahoma's 2020 Census effort.
- Oklahoma's population is 3,963,516, just under my goal of 4 million.
- Oklahoma's growth rate outpaced most of our neighboring states.

**4. Remarks from Vice-Chair Marnie Taylor**

- Brent and the Commerce team did a tremendous job on the 2020 Census.

**5. Presentation by Emily Kelley, U.S. Census Bureau, on Census results (10 minutes)**

- Oklahoma's Apportionment (state-level population) count was 3,963,516. That's the sum of the state's Resident count, 3,959,393, and its Overseas count, 4,163.
- Census Data Summits – The U.S. Census Bureau has designed a series of summits for data users providing organizations and businesses a high-level overview of several data products and how they can be used to solve various challenges.

- June 16 - Census Data for Philanthropic and Nonprofits – partnering with the Oklahoma Center for Nonprofits
- July 7 – Census Data for Librarians – partnering with the Oklahoma Dept. of Libraries
- 2020 Census Data Release Update
  - Aug. 16 legacy format data
  - Sep. 30 User-friendly data
- Ongoing surveys – The Census Bureau conducts more than 100 different surveys of households and businesses each year. Household surveys include:
  - American Community Survey (ACS), what used to be known as the long form
  - Household Pulse Survey
  - Current Population Survey
  - American Housing Survey
  - National Survey of College Graduates
- Avoid scams – If someone needs to verify that a Census Bureau is legitimate, visit <https://www.census.gov/programssurveys>
- Thank you to the SCCC and Commerce. Best wishes as you prepare for the 2030 Census.

**6. Presentation by Josh McGoldrick, Oklahoma Dept. of Commerce, on requirement for final report from State Committee per Executive Order (5 minutes)**

- The Governor’s Executive Order creating this committee requires it to prepare a report evaluating the state’s 2020 Census efforts and recommend steps to prepare for the 2030 Census.
- Commerce has drafted a report and distributed copies to the Committee. We now ask the Committee to approve its content and to grant permission to Commerce’s Marketing staff to make aesthetic changes.
- Kirk Martin summarized the report for the Committee.

**7. \* Discussion and possible action by Committee on approval of the contents of final report**

- Lisa Powell moved to approve the content of the report and to grant permission to the Marketing staff of the Oklahoma Department of Commerce to make aesthetic changes before publishing it. Lisa Greenlee seconded the motion. Motion approved unanimously.

**8. \* Discussion and possible action regarding possible future meetings and agenda items**

- No future meetings of the Committee are planned.

**9. Announcements**

- Director Kisling thanked the State Complete Count Committee, collectively and individually. He gave special thanks to Marnie Taylor and the nonprofits groups whose efforts on the 2020 Census she coordinated. He thanked the Commerce staff, naming Kristin Goodale, Josh McGoldrick, and Kirk Martin.

**10. Adjournment**

- Director Kisling adjourned the meeting at 1:23 p.m.

\* Indicates anticipated action.